

WOMEN IN BUSINESS

In a dynamic and changing world, a new generation of trailblazers are emerging, reshaping the business landscape.

It's amazing the potential you unlock when you follow your passion.

Meet some of our area's outstanding women in business as they share with us what they love about their work.



Lucinda Owen
Residence Advocacy

Hilary Martin
Residence Advocacy

Lucinda Owen and Hilary Martin are the Directors of Residence Advocacy, a boutique buyer's agency based on Abbott Street in Ascot, supporting buyers across Brisbane's inner suburbs.

With a shared belief that purchasing property should feel empowering rather than overwhelming, they represent buyers exclusively, guiding them through every step of the process – from strategy and property sourcing to negotiation and settlement.

Residence Advocacy was founded to fill a clear gap in the market – offering genuine, one-on-one support to buyers in what has become an increasingly competitive and emotionally demanding property environment.

With fast-moving campaigns, limited supply and high-pressure decision-making, many buyers feel overwhelmed and unsure.

Lucinda and Hilary work closely with each client, providing clear guidance, honest advice and a steady shoulder to lean on throughout the process. They are deeply empathetic to how tough the current market can be and pride themselves on standing beside their clients every step of the way – ensuring each buyer not only secures the right property, but buys well, on the best possible terms and price, while feeling supported and confident in their decisions.

Both directors are deeply connected to the local community in and around Ascot and have built strong relationships with agents, professionals and businesses throughout Brisbane's inner north. They are passionate about supporting people at every stage of their property journey.

"We genuinely love what we do," they say. "Buying property is one of the biggest financial decisions people make, and it's a privilege to stand beside our clients and help them make smart, confident choices in a challenging market."

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Emma Butterworth Emma Butterworth Architects

Emma Butterworth Architects (EBA) is a New Farm based architectural practice exploring stories through design.

EBA dissolves boundaries; between traditional and modern, inside and outside, and between the complexity of a building project and the life you want to keep living.

Whether it's reimagining a Queensland or rethinking how your home works for the way you live now, the design starts with your story.

This past year I've loved guiding clients through the planning stage, translating ideas into design concepts, navigating approvals, and moving projects forward so they're ready to start construction.

Keep an eye out for a few EBA site signs popping up throughout Brisbane this year.

Starting a practice has been one of the biggest challenges of my career, and the thing that has helped me most is staying curious, about the work, the people, and what it all might become.

If you're curious about what your home could be, I'd love to hear your story.

I'm available now for a chat, whether your project exists in the distant future or you just want to speak about design.

My goal is to build a practice that is community-minded, to one day have an office space within New Farm that is a creative hub, where I can work with younger architects to help them develop their own practices.



Christine Rudolph Ray White New Farm

Christine Rudolph never set out to work in real estate. In many ways, she became an agent by accident, after experiencing firsthand how impersonal and stressful the process could feel. It was after one of the most challenging periods of her life, when her husband suddenly fell ill and could no longer work, that Christine became responsible for selling a portfolio of properties. The experience showed her just how significant selling a home is in someone's life and how much more care and understanding is needed.

That moment changed the direction of her career. Today, Christine is ranked in the top 3 per cent of agents internationally with Ray White and is known for her deeply hands-on and personal approach. Many of her clients are selling a major asset while navigating big life changes at the same time. She works not only to prepare clients' homes for sale, but to build the right strategy to maximise their result, step by step, with clarity and confidence.

In a way, many of her clients mirror her own story – women who are suddenly and unexpectedly on their own, facing decisions both financial and deeply personal. This lived experience shapes everything she does.

For Christine, real estate has never been just about property. It is about advocacy, trust, and standing beside people when the stakes are high. That is why her clients return, refer, and place their confidence in her, not just as an agent, but as a guide through one of life's most important chapters.



Estelle Cameron Desigtank

Estelle Cameron is the Founder and Lead Designer of Desigtank, a boutique interior design studio based in Albion, Brisbane.

With many years of experience, Estelle and her team have developed a strong understanding of renovating and decorating Queenslanders and city apartments. Combining creativity with practical thinking and business know-how, Estelle creates stylish interiors that are also functional.

"The layout is the most important starting point," she says. "It has to work well before you even think about what it looks like. And furniture should always be part of the plan from day one."

Estelle has worked across a wide range of projects – from kitchens and bathrooms to large-scale Queensland renovations – bringing a trusted network of suppliers and trades to every job. She works collaboratively with her clients to understand exactly how they want to live in a space, and the aesthetics and practicalities they seek to underpin everyday living. Estelle's attention to detail ensures the design vision is carried through to completion, from bathroom fixtures to floor rugs.

After a successful career in corporate IT project management, she pursued her passion for interiors at TAFE and launched Desigtank shortly after graduating. Estelle believes personalised service is key to the studio's success.

"No two homes – or clients – are the same," she says. "That's what makes this work so rewarding."

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Sue-Ellen Savage Aqua Beauty Salon

Sue-Ellen Savage is the founder and sole therapist behind Aqua Beauty Salon, proudly celebrating 22 years in Teneriffe. What began as a heartfelt vision has grown into a boutique sanctuary known for its integrity, expertise and deeply personalised care. "My dream was to create a serene, nurturing space — somewhere women could retreat from their busy lives, feel genuinely cared for, and leave not only looking radiant but feeling restored," Sue-Ellen shares. "When a woman feels confident in her skin, it changes how she moves through the world." Specialising in advanced, results-driven facial treatments, Sue-Ellen offers Omnilux light therapy, oxygen infusions, microdermabrasion and highly customised skin programs. At the heart of every treatment is her renowned signature facial massage — a sculpting, smoothing technique she has refined over three decades. As a solo practitioner by choice, Sue-Ellen guarantees undivided attention and continuity of care, fostering long-standing relationships, loyalty and trust across generations of clients. To ensure Aqua remains at the forefront of skin health, Sue-Ellen invests consistently in advanced training and ongoing education. "Our understanding of skin ageing, elasticity and cellular repair is constantly evolving," she explains. "It's essential that I stay informed so I can offer my clients the very best." As a proud Teneriffe woman in business, Sue-Ellen is deeply committed to her local community — supporting women not only in how they look, but in how they feel about themselves.

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Debby White Extend Circular Fashion

For me, circular fashion is about more than sustainability. It is about reshaping how we value clothing and encouraging more thoughtful choices. By keeping quality pieces in circulation, we champion a conscious approach to style where garments are re-loved, re-worn and appreciated for years to come. At Extend Circular Fashion, we carefully curate pre-loved clothing, shoes and accessories, extending the life of beautiful pieces while helping clients recoup part of their original investment. Our aim is to create more sustainable wardrobes. With more than 30 years of experience in the beauty industry, I have always loved sourcing special finds. Opening this boutique allowed me to combine that passion with a long-held dream of owning a small business grounded with a purpose. I get such joy in meeting so many locals who share the same passion as I do each day. My husband and I are proud locals, and the support from our neighbours has been incredible. I share this journey with my business partner, my soon-to-be son-in-law Harry, whose marketing expertise and entrepreneurial drive have helped grow the boutique into a much-loved destination over the past two years. I look forward to welcoming new customers and continuing to champion circular fashion in our community.

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Chrese Morley McGrath Ascot

As the Principal of McGrath Ascot, Chrese has been a trusted name in residential real estate across Ascot, Clayfield, Hendra, and Hamilton. At the core of Chrese Morley's approach to real estate is a simple yet powerful ethos: people and families are at the heart of every home. With nearly two decades of experience, Chrese has built a reputation not just for her market expertise, but for her genuine care and connection to the community she serves. Her deep roots in the area having grown up in Ascot and attended St Rita's College give her a unique insight and passion for the local market. "Selling real estate in my core area was a natural progression for me," Chrese shares. "I'm proud to maintain a strong connection with St Rita's, where my niece now attends, and I'm honoured to speak at the school's careers day each year." Chrese's commitment to community goes beyond property, McGrath Ascot proudly sponsors the Virginia United Football Club and the Nudgee Boys College Cricket Program. "Fostering relationships in our local community has always been important to me," she says. "What starts as a real estate transaction often turns into a lasting friendship." With a career built on trust, integrity, and a deep love for her community, Chrese Morley continues to set the standard for excellence in real estate.

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Dr Sandra Arellano Leichhardt Street Dental Practice

At Leichhardt Street Dental Practice, Dr Sandra Arellano has created more than a dental clinic. Alongside Practice Manager Odette Robin, she built a dental destination grounded in skill, artistry and genuine care. After working side by side for many years, Dr Sandra and Odette established their dream practice in 2022 which reflects their values: a relaxed, patient-focused environment where quality and artistry come first.

“When we purchased the practice, we knew we wanted to do things differently,” Dr Sandra says.

“We didn’t want a fast-paced, production-style clinic with short appointments. Dentistry requires attention to detail, a high level of artistic ability, and a gentle touch for nervous patients. That’s why we carefully selected our team, and together, we have grown the practice on these principles alone.”

Dr Sandra has built a practice that has become a trusted and well-renowned name, known for its welcoming atmosphere, loyal patient base and consistently outstanding results.

The team blends advanced clinical expertise with their aesthetic approach, with a focus on preventative dentistry, composite veneers, crowns, dental implants and MAS splints, alongside commitment to gentle dentistry and nitrous sedation for nervous patients. Dr Sandra is respected for her expertise in MAS splint therapy, jaw pain and sleep apnoea. Together with her team, they continue to set the standard for compassionate, artistic dentistry, creating confident smiles with care, precision and integrity.



Kylie Wright Ulton

Kylie Wright is Ulton’s Wealth Management Partner and a trusted adviser to families across Brisbane.

For Kylie, wealth is not simply about numbers; it is about creating choice in how you spend your time, support your family, and shape your future. She partners with business owners, executives and busy professionals to help them structure, protect and grow their wealth.

With almost three decades of experience, Kylie has supported clients through business sales, succession planning, intergenerational wealth transfers and significant life transitions. She also provides steady and compassionate guidance during challenging times, helping clients make clear decisions when emotions are high. Kylie is known for asking the right questions early, to help make decisions before complexity becomes risk. Currently, legislative change is front of mind for many. The proposed Division 296 tax on higher superannuation balances has prompted conversations for those with substantial retirement savings. Kylie can unpack complex legislation and translate it into practical, considered advice. She works closely with clients and their broader advisory teams to ensure structures remain fit for purpose.

At the heart of Kylie’s work is the principle: when you understand what truly matters to someone, you can create financial strategies that support it. Real wealth is not just accumulated — it is managed with intention.

Kylie Wright (245052) is a Sub Authorised Representative of Ulton Wealth Pty Ltd. Corporate Authorised Representative 460875 of Ulton Wealth Services Pty Ltd AFSL 497721.



Lisa Carter Clear Insurance

Hamilton resident and multi-award-winning business owner Lisa Carter empowers corporate clients and high-net worth individuals to navigate their risk and insurance needs with confidence.

With 30 years of experience, she has a deep understanding of the complex business insurance landscape, as well as specialised coverage for prestige homes, prestige motor vehicles, and valuable collections including art, jewellery, and more.

In 2019, Lisa became the first female to receive the National Insurance Brokers Association (NIBA) National Broker of the Year Award; a testament to her expertise and dedication.

Lisa states: “Whether you’re protecting corporate assets, or prestige property and valuable collections, the right advice makes all the difference.”

“I firmly believe that strong partnerships, founded on professional advice, create a valuable support network. With the right guidance, you can safeguard your interests now and into the future,” she adds.

“Insurance is a strategic risk transfer tool to protect you from the financial losses you cannot support.”

Lisa is also passionate about giving back.

This year, she’s taking on a new challenge as a Dancing CEO 2026 participant, partnering with Kate Greaves from Goldsworthy General Insurance Services to raise funds for Women’s Legal Service Queensland, who support women affected by domestic and family violence. She’s excited to swap the boardroom for the dance floor to support safer futures for women.

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Jessica Hishon RSM Australia

Jess is a Director at RSM in Brisbane's Audit and Assurance division, specialising in external audit services for complex and regulated organisations. She leads statutory audits for ASX-listed entities, large private groups, and fast-growing start-ups, providing boards and management independent assurance over financial reporting, governance, and risk. Jess began her career with RSM in Melbourne in 2012 and has since completed secondments in both the United States and the United Kingdom. She relocated to Brisbane in 2024, where she continues to support clients across a diverse range of industries, including resources and technology.

A core part of Jess's role is building strong audit teams. She is passionate about mentoring junior staff, supporting their technical development, and helping them build the confidence required to progress into management and leadership roles. She believes effective external audit relies on collaboration, professional judgement, and diverse perspectives. Jess is also focused on evolving how audit is communicated. Most recently, she co-launched RSM Audit Unlocked, a video series aimed at modernising audit insights and making complex assurance topics more accessible.

"What motivates me is the variety," Jess says. "From site visits in steel-capped boots to boardroom discussions with emerging tech businesses, external audit helps you see how organisations really operate. It's challenging, constantly evolving, and deeply rewarding."

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Marie Sheehy Calvados + Woolf Lawyers

Marie Sheehy is the Principal at Calvados + Woolf Lawyers, a boutique legal firm located in Teneriffe's Florence Street, now in its 12th year of operation.

"We focus on corporate and commercial law, wills and estates, pharmacy and healthcare law, asset protection and property services," Marie says.

Calvados + Woolf Lawyers serve clients big and small.

"Our clients range from local individuals and businesses to mid-sized enterprises and high net worth clients and entrepreneurs and major agri-families."

"We have established ourselves as a cost-effective alternative to larger firms in terms of quality of clients, complexity of advice, and depth of expertise."

Marie is a member of STEP, the international Society of Trust and Estate Practitioners, and the firm has a thriving Wills and Estate practice, catering to individuals requiring simple Wills and Powers of Attorney, to complex Testamentary Trusts, asset protection and succession structures and strategies.

Calvados + Woolf is also one of the very few law firms specialising in the complex and high compliance area of pharmacy and healthcare law, acting in asset purchases, disposals, relocations, and compliance. Marie wants to continue building a boutique practice that is highly respected locally by businesses and peers and she is determined to maintain her local connection by supporting local organisations, events, and local businesses. Marie likes to be creative in her spare time and enjoys painting and making jewelery.

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Jessica Valentine Salt Space Coworking

Jessica Valentine has been the owner of Salt Space Coworking since 2024, continuing the legacy of the New Farm workspace originally established in 2011. With a background in Commerce (Accounting) and a career transition into IT consulting in 2017, Jessica understands both the structure of business and the flexibility modern professionals need to thrive.

Having lived in Teneriffe since 2014, Jessica is deeply connected to Brisbane's inner east. She believes working in the same suburb you live in creates an ease and rhythm to daily life that is often underestimated.

"Being able to walk to work, grab a coffee locally and see familiar faces every day makes business feel more integrated with life," she says.

Salt Space Coworking was created to offer more than just desks. It's a space where independent professionals, consultants and business owners can work productively while feeling part of a community. Jessica particularly loves seeing so many women in business working from the space and hearing about their evolving careers and ventures.

Animal-friendly and community-focused, Salt Space Coworking reflects Jessica's belief that work should support your lifestyle — not compete with it. Salt Space Coworking is also home to Jessica's dog, Vernon, who happily accepts pats from visiting members and clients. Her vision is to grow the space thoughtfully — maintaining its local character while empowering Brisbane's inner-east professionals to build sustainable, successful businesses close to home.

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